



# Marrakech

IN MOROCCO



## MARRAKECH, THE FIERY

Morocco's beating heart and its most popular destination, over the last few years it has become the place of reference for an unforgettable experience in a legendary world. A combination of wellness and a bustling nightlife, Marrakech has the power to conjure all your emotions.



## REASONS TO GO

- Legendary place for all ages
- Diverse experiences
- Bustling city and a change of scenery
- Imperial city
- Attractions year round
- Luxury accommodations
- Wide selection of excursions and activities

## ✚ THE INSIDER'S GUIDE

- Marrakech is an ideal place for families! Its club hotels offer all sorts of fun activities at huge swimming pools and excursions just for kids.
- Riads offer alternative accommodations and usually have five to ten rooms. They are veritable peaceful havens in the heart of the medina.
- Suggest your clients watch the attractions in **Jemaa El Fna Square** at sunset from the terrace of a restaurant or café.
- Recommend a tour of the **Majorelle Garden** early in the morning around 8:00 am, before the groups arrive, to watch the first rays of sun light up the 300 tropical species of plants.
- City bus tours are a very convenient way to go on a panoramic tour and visit the city's most popular monuments.
- You do not need a car to stay in Marrakech: most of the hotels and clubs that are far from the city centre offer a shuttle service. Day leases are available for excursions.

## THE BEST REASONS TO GO

### Unforgettable Places:

- **Jemaa El Fna Square**, the heart of the city where an array of events is held. A UNESCO Intangible Cultural Heritage Site.
- **The medina**, a maze of alleyways with a string of souks-a must-see.
- **The Majorelle Garden**, peaceful haven in the heart of the Gueliz district.
- **The ramparts** of Marrakech stretch for 19 km and its magnificent doors are passageways to the medina.



### Heritage and Culture:

- **The Koutoubia Mosque**, the symbol of the city, was built in the 12<sup>th</sup> century and its minaret inspired the architects of the Giralda in Seville and the Hassan Tower in Rabat.
- **The Saadian Tombs and El Badi Palace** (16<sup>th</sup> century) are marks of the Saadian Dynasty's power and sophistication.
- **The Ben Youssef Madrasa** (16<sup>th</sup> century), a former Islamic school, is a jewel of Arab-Andalusian architecture.
- **Bahia Palace** (19<sup>th</sup> century), or the "beauty's palace" built by Grand Vizier Ahmed Ben Moussa for his favourite, houses patios, Andalusian gardens and luxurious apartments.
- **The Dar Si Saïd Museum** contains beautiful ancient Moroccan artefacts.



## Relax and Unwind:

- **The Palmeraie** contain orchards, gardens, fields and over 150,000 date palms. Perfect for a ride in a horse-drawn carriage.
- **Agdal Park** has lemon trees, orange trees, apricot trees and olive trees as far as the eye can see.
- **The Ménara**, with its pond and century-old olive grove, has an unobstructed view of the snow-capped peaks of the Atlas Mountains.
- **Hammams and Spas:** services offered in many hotels and traditional hammams (Turkish baths).
- **Golfing:** with six golf courses, Marrakech has the ideal climate for golfers looking for a variety of courses and sunny skies.



## Festivals and Events:

- **The Festival International du Film in Marrakech** (December) where the biggest international film stars meet every year.



- **The Festival des Arts Populaires** (July) brings traditional Moroccan dancing, singing and music back to life at prestigious historic sites.

- **Ongoing attractions** from Hivernage to Gueliz all the way to Palmeraie, cafés, lounges and clubs livens up the Marrakech nightlife.



**Excursions and Activities:**

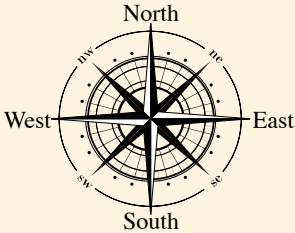
- **The Ourika Valley:** go to the heart of the mountains to cool off for a day's journey from Marrakech (tour the botanical gardens or the saffron farms).
- **Lalla Takerkoust Lake:** for water sports enthusiasts, jet skiing, canoeing and kayaking-also perfect for kids.
- **The Cascades d'Ouzoud:** a secluded area with an option to go white water rafting.
- **The Oukaïmeden:** ski resort in winter, trekking and climbing the rest of the year.



**TEMPÉRATURES MOYENNES**

Month	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Temperature en °C	18	20	23	26	29	33	38	38	33	28	23	18

**MAP OF MARRAKECH**



**IN THE AREA**

