



AGADIR, A GENTLE WAY OF LIFE

City of sun and the tourist haven of the Moroccan seaside. Agadir has unique natural resources enabling everyone to enjoy the ocean at their own pace, making it a perfect wellness resort. The countryside opens onto the Anti-Atlas Mountains, carved by the sloping Souss valleys, painted with argan trees and bay-roses.



REASONS TO GO

- Resort open all year round
- A place where everyone can move at their own pace
- Special wellness offers
- Modern city with excellent accommodations on the ocean
- Bountiful countryside

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- Agadir Bay is a member of the **Most Beautiful Bays in the World Club**, its shape naturally protects swimmers from the strong ocean currents.
- The seashore is a great place to walk with its **newly constructed coastal road** that leads to the marina.
- The light morning mist in summer cools off the air before the strong afternoon sun.
- Recommend a tour of an **argan oil** cooperative to see how this amazing oil is made. Berber women in the region have been using it for centuries.
- Encourage a visit of **Souss Massa National Park** in the winter to really appreciate the fauna: migrating birds gather here at this time of the year.
- Suggest a trip to **Tafraout** in February during the **flowering of the almond trees**, an unforgettable experience.
- For surfers, suggest a journey between September and April, when the conditions are ideal.
- Coming in 2010/2012:
 - A 233 km motorway will be built between Agadir and Marrakech
 - The new **seaside resort of Taghazout**, 15 km north of Agadir, will add more lodging spaces: hotels, clubs and residences and there are plans for a marina and golf courses.

THE BEST REASONS TO GO

Unforgettable places:

- **The bay** with 10 km of fine sand: the ideal holiday is guaranteed for all ages.
- **The medina** rebuilt by architect Coco Polizzi in 1992 using traditional Berber techniques. A glimpse at ancestral and historical architectural methods from the region.
- **The kasbah**, built in the 16th century, overlooking the city from an altitude of 236 m provides an unobstructed view of the bay and the vast Sous plain.
- **The Valley of the Birds** (*vallée des oiseaux*), in the heart of the city stretching for almost 3 hectares. It is home to many exotic species in an amazing display of flora.
- **Agadir Harbour** for a taste of fresh grilled fish and an auction.



Wellness and Sports:

- **The ideal climate all year round** perfect for wellness activities at first-class hotel facilities that doesn't break the budget-something for everyone.
- **Wellness and fitness** is on the menu at the city's numerous spas, its fitness centres and three thalassotherapy resorts at these hotels: Palais des Roses 5*, Atlantic Palace 5* and Tikida Beach 4*.
- **Golf courses**, with four courses offering different types of games and a fun-filled atmosphere where there's always something to do. Golf des Dunes (27 holes), Golf du Soleil (36 holes), Royal Golf (9 holes) and Golf de l'Océan (27 holes).
- **Several water activities**, boardsports addicts will love the legendary spots in Taghazout, Killer Point and Anchor Point. Banana Village is great for novice surfers.



Excursions and Activities:

- **Souss Massa National Park**, stretching across 34,000 hectares 50 km south of Agadir, home to butterflies, reptiles, mammals and over 200 species of rare and endangered birds.



- **Immouzer Ida Outanane** stands in the heart of Paradise Valley surrounded by oases, hills of enchanting gorges. It is also the departure point for a theme excursion called *Sur la route du miel* (Along the Honey Route) that explores the bounty of the region.

- **Taroudant**, at the foot of the Anti-Atlas Mountains, “Little Marrakech” with its adobe ramparts that encircle the medina is a true peaceful haven.



- **Tiznit**, among argan trees, olive trees and palms, this town deserves a stop for a look at how the ancient Berber jewellery makers did their craft.

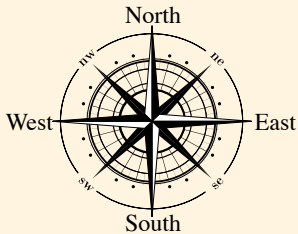
- **Tafraout** offers a spectacular setting in the heart of the Anti-Atlas Mountains overlooking a string of pink and grey granite mountains with some rather amazing shapes.



AVERAGE TEMPERATURES

Month	Jan	Feb	Mar	Apr	May	June	July	AUG	SepT	Oct	Nov	DE c
Temperature in °C	18	20	22	23	24	25	27	27	27	26	24	20

MAP OF AGADIR



IN THE AREA

